



NEWSLETTER

#MYSPECIALWORD IS "POWERFUL"

Powerful is kids owning and living out their special word.

Words have power. Positive words can uplift kids. When kids own their special word they feel "powerful" in their daily lives. This newsletter tells more about ways your support helps kids tap into the power of positive words, conversations and acts.



STORY SNACK

Read aloud the My Special Word® story on StorySnacker.

StorySnacker is a read-aloud iOS app built for the busy parent. Our one-minute story charges up kids with positive words and plugs them into defining themselves in a quick 60 seconds. Download StorySnacker from the Apple App Store and read our story today.



KIDS SPEAK

Imagine, hundreds of kids virtually connected and talking about their special word all on the same day—Oct 24.

Oct 24 will be a huge boost by kids to the movement of your good work. We invite groups, 6-11 years old, to join in the conversation. Sign up today!
<https://bit.ly/2KbbTjO>

#oct24changetheworld



NEXT AT GCA

The 150 kids at Gahanna Christian Academy(GCA) are unleashing their power to change the world.

By integrating My Special Word® into the school's curriculum, kids having their own special word become a big part of making that happen. GCA kids are changing their words, conversations and behaviors to change the world.



KIDS WORDS EMPOWER

SPECIAL WORDS SUPERCHARGE KIDS' PRIDE

Our new table-top conversation book, "Children in Bloom", is a collection of essays written by kids on how they feel about their special word. The essays make it clear that having a "special word" amplifies kids' pride and positive thoughts. Here are a few excerpts that will tug at your heart.

Janiyah B. | Special Word: Bright

"I think this is an amazing word for me and I love the word so much. My word explains why I am myself and why I change for no one because I am bright like a star and I shine no matter what. This is my wonderful special word!!!"

Lena D. | Special Word: Masterful

"I believe that I can do anything if I try, but I'm willing to do, not to just try. If I say I'm going to do something, I'm more likely to do it than if I say, 'I'll try'"

Aveya R. | Special Word: Responsible

"Responsible means to do something even if the teacher is not looking. Being responsible at all times, not just sometimes, keeps everyone safe."

Email us at info@myspecialword.com to order a copy of "Children in Bloom" (\$35) today!

YOUNG LEADERS

'What is your special word—the positive word that defines the kind of leader that you are or aspire to be?

That's the question My Special Word® asked the 2019 class and alumnae of the Central Ohio Leadership Academy(COLA).

What did we learn? Young leaders will—and have—carry their special word to college to anchor them in their college life. Our new My Special Word® Young Leaders experience influences young people to connect their values, leadership style and how they define themselves.

ADD "POW !" TO YOUR COMPANY KIDS EVENT

BYPASS BALLOONS, CRAFTS AND FACE PAINTING AND GO STRAIGHT TO EXCITING KIDS ABOUT WHO THEY ARE.

Are you having a company holiday event? Are you planning a company "Bring your kids to work day"? Is it your goal to offer kids activities out of the ordinary? Call (614) 831-087 to book the impactful and creative My Special Word® Kids experience today.

