



WHAT'S THE Word?

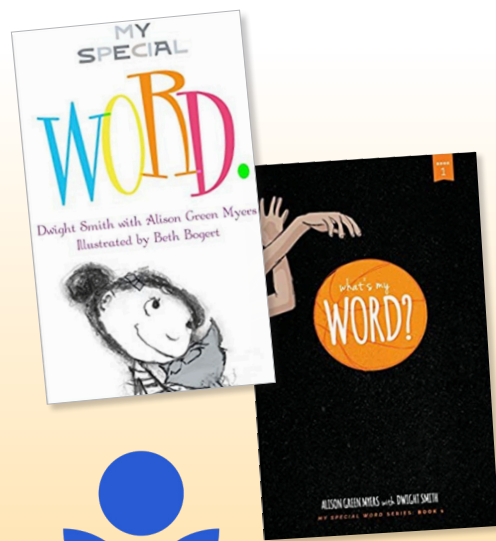
AN UPDATE FROM YOUR FRIENDS AT MY SPECIAL WORD

MAY 2022

MY SPECIAL WORD BOOKS *Now Available on BookSmart*

EXCITING DEVELOPMENTS IN OUR NEW PARTNERSHIP WITH WORLDREADER

Last fall we joined forces with global education nonprofit Worldreader to bring a new reading program to children through their unique digital platform. **We're excited to announce that two of the original My Special Word books have launched, with a total of sixteen books planned for the collection.** The books are available in both English and Spanish with a companion reading program focused on three distinct age groups: 3-5, 6-8 and 9-12 years old. Each book includes activities exploring themes like self and social awareness, decision making, and relationships through the lens of the book characters. A teacher toolkit will also be available to support program delivery in classrooms, and the activities are designed to also encourage conversations at home. Read more [here](#).



Worldreader

This partnership allows us to expand the depth and breadth of the population of children we serve. Many of you were kind enough to make a financial commitment to supporting this work. Thank you for your incredible generosity!

New Partnership with Nationwide Children's On Our Sleeves

MSW is proud to join the Nationwide Children's Hospital *On Our Sleeves* Alliance as an education partner. The mission of *On Our Sleeves* is to provide every community in America with free resources necessary for breaking child mental health stigmas and educating families and advocates. Their educational materials focus on boosting children's mental health and wellness. With this new partnership, we will collaborate to empower the mental health and wellness of every child in America, break stigmas, and educate families and advocates. Stay tuned for partnership updates in the coming months.

ON OUR SLEEVES



welcome TO OUR NEW SCHOOL PARTNER

We love to welcome new schools to the My Special Word family! **Valley Forge Elementary** began utilizing the MSW books in a first grade classroom in February of this year. It was so well received, they invited Dwight Smith, founder of MSW, to visit the school for a reading. Dwight happily obliged and gifted each first grader with their own copy of a MSW book.

The program is now being used in fifth grade and will be expanding across all grade levels. Principal Andrew Smith III said, "The My Special Word books incorporate well into our school culture. Our core values are Be Kind, Be Respectful and Be Your Best. We have conversations with students about positivity and the power it has to be transformative. These books are a way to facilitate those conversations about the power of words to bring each other up."



JOIN US IN CHANGING A CHILD'S WORLD TODAY
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